

MFI 2010

FEBRUARY 21-26, 2010

Lied Lodge & Conference Center
Arbor Day Farm
Nebraska City, Nebraska



WHO SHOULD ATTEND?

People who plan, manage, and administer urban forestry programs and who want to become more effective leaders and managers. Past MFI classes have included over 250:

- ◆ City Foresters and City Arborists
- ◆ Urban Foresters, Municipal Arborists, Planners, Tree Wardens
- ◆ State Urban Forestry Staffs
- ◆ Municipal Tree Advocates

REGISTRATION DETAILS

The **all-inclusive registration fee** for MFI 2010 covers the following:

- ◆ All course materials
- ◆ Five nights hotel lodging (Sunday through Thursday)
- ◆ All meals from Sunday dinner through Friday lunch
- ◆ Ground Transportation from Omaha airport and back

Registration Investment:
\$1999

CEUs AVAILABLE

ISA BCMA & Municipal Specialist
SAF Certified Forester
APA/AICP Certified Planner

TO APPLY

To apply for MFI 2010, visit
www.urban-forestry.com
Registration closes November
15, 2009 or when full.

If you have any questions,
Contact SMA (706) 769-7412

APPLY NOW!
MFI 2010 class
size is limited.



The Society of Municipal Arborists Presents the



2010 Municipal Forestry Institute

DO YOU HAVE WHAT IT TAKES TO MOVE YOURSELF OR YOUR URBAN FORESTRY PROGRAM TO THE NEXT LEVEL?

The Municipal Forestry Institute (or MFI) may be able to take you there! MFI is an exciting, high-level training opportunity educating professionals in the leadership and managerial aspects of urban forestry. This week-long intensive educational program delivers a challenging opportunity to grow a more successful community tree program. Come learn and master leadership and management tools of program administration, coalition building, strategic thinking, program planning, and public relations by investing a week in your personal growth and development. Sign up now for MFI 2010, being held February 21-26, 2010 in Nebraska City, NE.

WHY SHOULD YOU ATTEND?

This is a unique leadership and professional development opportunity you won't find elsewhere. A team of dedicated urban forestry professionals from across North America will help you gain insights into how you can move from a good urban forestry program to a great one. You will have the opportunity to learn from and network with urban forestry professionals from large cities and small towns, state and federal agencies, and non-profit organizations. MFI is an investment in your professional future - one that could pay great dividends to you and your city.

WHAT DOES MFI COVER?

The Institute curriculum was developed by a team of urban forestry professionals and educators with dozens of years experience in leading urban forestry programs at the local, state, federal, and non-profit levels. There are four major components of the MFI curriculum:

- Developing A Leadership Approach To Your Position
- Thinking and Planning Strategically to Advance Urban Forestry Programs
- Working Effectively with Boards, Coalitions, and Non-Profit Organizations
- Managing the Relationship Between People and Trees

The curriculum is presented in a variety of formats including lectures, multi-media presentations, panel discussions, group exercises, and real-life scenarios.

WHAT PAST PARTICIPANTS HAVE TO SAY ABOUT MFI:

"MFI delivers on its promise to mold leaders in urban forestry." - John McNeil, Oakville, ON, Canada

"The MFI experience was truly a significant learning opportunity which has been transformational for me personally and career-wise." - Dena Kirtley, Sacramento, CA, USA

"The greatest benefits of MFI comes not from what you learn during the week, but from how you apply what you've learned to everyday following. For me, MFI was about forging new relationships, setting better goals, and seeing things differently." - Ben Thompson, Olympia, WA, USA

"Find a way to be a part of this educational experience! It is the most practical (and fun) training I have had as an urban forester." - C. David Grant, Monroe, NC, USA

More >>>>>

Register Today for the 2010 Municipal Forestry Institute



Presentations from Experienced Instructors



Dining Together - Additional Networking

The MFI
is a program
of the
Society of
Municipal
Arborists.

For
sponsorship
opportunities,
contact SMA at

[urbanforestry@
prodigy.net](mailto:urbanforestry@prodigy.net)



Small Group Discussions and Exercises



Real-life Problem-Solving Sessions

Additional Details About MFI 2010

Location

The 2010 MFI will be held at the Lied Lodge and Conference Center at the Arbor Day Farm in Nebraska City, Nebraska, about one hour south of Omaha, NE. For additional details, visit the Arbor Day Farm website at

www.liedlodge.org. Please note that you may NOT reserve a lodging room for MFI through that website.



Travel

Please do not make any airline travel arrangements for MFI 2010 until you have received your acceptance email, probably in late November 2009. This acceptance email will contain travel guidance for you, including letting you know about group transportation arrangements from the Omaha airport to the Arbor Day Farm.

Organizers and Sponsors

The MFI 2010 is a program of the Society of Municipal Arborists, and is organized in cooperation with other groups such as the Arbor Day Foundation and the USDA Forest Service Urban and Community Forestry program. Sponsorship opportunities for MFI 2010 are available by contacting Jerri LaHaie at urbanforestry@prodigy.net.

MFI 2010: What to Expect

Required Institute Pre-Work

Part of the MFI experience involves mandatory readings and online discussions that will be held during January and early February, 2010. If you're accepted into MFI 2010, you'll need a valid email address and internet access from work or home. Plan on spending about 2 hours a week for 5 to 7 weeks on the Institute Pre-Work.

Instructors

The MFI 2010 instructional staff comes with decades of experience in all phases of urban forestry, at the municipal, state, federal, private, and non-profit levels. Most MFI teaching teams have over 100 years combined urban forestry expertise.

MFI Week Schedule

MFI is an intensive learning experience. You must be able to attend from 4 pm on Sunday until 1 pm on Friday. There are numerous breaks and a little free time, but the event involves a rather demanding and time-intensive schedule. Though there are sights to see in the area, plan to see them before or after, not during MFI. Your full attendance will be required at every session - partial attendance is not possible. Also, sorry but pets, spouses, and children or guests can not be accommodated at MFI.

Online Registration Now Open at www.urban-forestry.com